

## Silah Sponsors the Largest Shared Services & Outsourcing Week Conference in the Middle East



01-November-2016

Silah Gulf, a multi-award winning customer experience solutions provider, joins forces with the Bahrain Economic Development Board in the Shared Services & Outsourcing Week Middle East, which is taking place from October 31st-November 3rd at the Crowne Plaza, Bahrain. Hosted by Shared Services and Outsourcing Network, the event will review the latest international best practices, examine SSO case studies from across the globe and identify region-specific strategies that can help you take your shared services and outsourcing operations to the next level. Silah Gulf is participating as the official BPO partner and will share its experiences and technology to provide new insights into the BPO business.

Silah Gulf CEO Ricardo Langwieder-Goerner will moderate one of the key panel discussions titled, “Driving business growth through the adoption of Business Process Outsourcing (BPO).” The conference will also feature speakers from top corporations across the GCC, including Mastercard, Qatar Foundation, Azadea amongst others.

An Awards ceremony at the end of Day One will recognize key achievements. This will be followed by a networking lunch.

Ricardo Langwieder- Goerner, the chief executive of Silah Gulf, stated that this event will be an insightful meeting of great minds to reflect on the mechanics of servicing centers.

“We are excited to participate in this critical event that will add value to The Outsourcing and Services industry. Participants are gaining valuable insights that will allow them to develop their resources and truly succeed in that venture. By partnering with a specialized outsourcing company the speed of innovation can be greatly augmented as we focus on innovation on behalf of our client.”

Silah Gulf is a joint venture between Bahrain’s Information & E- Government authority and the UK based merchants (Dimension Data). It was launched in 2009 and offers CX solutions to GCC.

For more information on Silah Gulf, please visit [www.silah.bh](http://www.silah.bh)

Contact:

Noor Bubshait: [NBubshait@silah.bh](mailto:NBubshait@silah.bh)